

## DFTA EVALUATION SITE

### PRIVACY POLICY

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##### **How We Use Your Information**

You may access the basic information on the Site without registering. In the future you may be asked to register and provide payment to access certain information. You will be asked to register and provide your e-mail address and credit card or PayPal information to make payment. We may obtain information about you from outside sources and add it to or combine it with the information we collect through this Site.

We use your e-mail address, postal address, zip code and other information you provide (“Personal Information”) to operate this site, send you news and information to you about DFTA and its programs and activities, and updates to the Site.

We will also use your Personal Information if and as necessary to comply with applicable law or legal requirements (for example, a lawful subpoena), to protect our rights or property, or to protect our subscribers, users or sponsors from fraudulent, abusive, or unlawful conduct, or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records

##### **Children**

DFTA complies with the Children’s Online Privacy Protection Act. DFTA does not solicit and does not accept personally identifying information from any person less than 13 years of age. Visitors to this Site who are under 13 years of age should not use this site except under the supervision and with the assistance of their parent or legal guardian, and should never submit any personally identifying information to the site. For example, visitors under 13 years of age should not sign up to receive notifications and should not submit events on or through this Site.

##### **Credit Card Information; Protection of Personal Information**

When you purchase access to certain specialized information in the future, we will collect credit card information from you. That information is used solely for processing your contribution; is not maintained by DFTA; and is never disclosed to anyone, for any other purpose other than for processing your contribution, under any circumstances.

DFTA uses industry standard security measures to protect against the loss, misuse or alteration of the information under our control. Our server is located in a locked, secure environment. All supplied credit card information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment processing provider’s database. Permission to access your information is granted only to you and DFTA employees or contractors who need to know that information to provide services to you and who are required to keep the information confidential. Although we make good faith efforts to store information collected by this website in a secure operating environment, we cannot guarantee complete security.

## **Cookies and Data Tracking**

A cookie is a piece of data stored on the user's hard drive containing information about the user. Some parts of this site may be password-protected. We may use a cookie (cookies reside on your computer and are under the control of your browser) to help us remember and process items that you purchase through this site; and/or to compile aggregate data about visitors to the site and their interaction with the site for the purposes of improving the operation of the site and/or offering better site experiences and tools in the future. We may also use cookies to enable you to return to password-protected areas of the website without having to re-enter your password. If you wish to disable these cookies, the help portion of the tool bar on most browsers will tell you how to do that. If you set your browser to disable cookies, however, you may not be able to access certain parts of this site.

We may also use third-party services such as Google Analytics. This helps us understand traffic patterns and know if there are problems with our website. We may also use embedded images in emails to track open rates for our mailings, so that we can tell which mailings appeal most to DFTA supporters.

URLs contained in emails may contain an ID that enables us to correctly identify the person who takes an action using a web page. We use these URLs to simplify the process of signing petitions and filling out surveys. We may occasionally present a shortened URL that references a longer URL which contains an id—we do this to simplify the display, to prevent links from becoming broken when copied, and to ensure compatibility with email programs which do not handle long URLs. When a shortened URL is displayed in an email, you will see the full URL in the browser's address bar when you access the page.

## **California Online Privacy Protection Act Compliance**

DFTA complies with the California Online Privacy Protection Act. As part of that Act, all users of our site may make any changes to their information at any time by logging into their Control Panel and going to the “Edit Profile” page.

## **Amendments and Consent to This Privacy Statement**

We retain the right to amend or otherwise update this Privacy Statement at any time. By using our site, you consent to the collection and use of the information as we have described. If we change our policies and practices, we will post the changes in our Privacy Statement so that you are always aware of them. With this knowledge, you can make an informed decision about whether you wish to provide personal information to us.